

AMENDMENTS TO THE CLAIMS

1. (Currently amended) An information delivery system, comprising:

a computer terminal; and

an information provider server,

wherein said computer terminal and said information provider server are connected with each other via a network;

said information provider server transmits content having an information receiving program or a tag for an information receiving program to said computer terminal in response to being accessed by said computer terminal,

wherein said computer terminal executes a plurality of tasks, including a browser application, in a plurality of application windows simultaneously displayed on the computer terminal, and the content is displayed by the browser application in one window of the plurality of windows; and

said computer terminal accesses and retrieves delivery information at the time it is displayed from a predetermined server via the network by the browser application, and without changing information displayed in other windows of the plurality of windows, automatically displays the delivery information in the one window, in the case where, after said browser application displays the content in the one window, it is judged that an entering operation is not executed in the one window for a predetermined period of time by said information receiving program or the information receiving program obtained by the tag, even when an entering operation is executed in the other windows during the predetermined period of time.

2. (Original) The information delivery system according to claim 1, further comprising:
- an information delivery server connected to the network,
- wherein said information delivery server provides the delivery information in response to being accessed by said computer terminal.

3-6. (Canceled)

7. (Previously presented) An information delivery program delivered according to a Web page obtained via a network and displayed by a browser application in one window of a plurality of windows simultaneously displayed on a computer that executes a plurality of tasks, including the browser application, in the plurality of windows, causing the computer to execute:

an entering operation judgment function for judging that an entering operation by a user is not executed for said Web page obtained via the network and displayed on the computer for a predetermined period of time under a condition that said Web page obtained via the network is displayed;

a content obtaining function for obtaining content by the browser application from a predetermined server via the network in the case that it is judged that the entering operation by the user is not executed for said Web page by said entering operation judgment function, even when

an entering operation by the user is executed in other windows of the plurality of windows during the predetermined period of time; and

a content display function for displaying the content obtained by said content obtaining function in said Web page, without changing information displayed in the other windows.

8. (Canceled)

9. (Currently amended) The information delivery program according to claim 7, causing the computer to further execute a display restart function for restarting display of the Web page in a case where a predetermined entering operation to the browser application displaying the content is executed by user, after the content is displayed in place of the displayed Web page by said content display function.

10. (Previously presented) The information delivery program according to claim 7, causing the computer to further execute:

a category specifying function for allowing the user to specify a category which the user desires to obtain by use of said content obtaining function; and

a writing function for writing information regarding the category specified by said category specifying function into a cookie as user information.

11-13. (Canceled)

14. (Previously presented) A server which is connected to a network and provides a computer apparatus connected to the network with a predetermined program, wherein the computer apparatus executes a plurality of tasks, including a browser application, in a plurality of application windows simultaneously displayed on the computer apparatus, said server comprising:

an accepting means of a program receiving request for accepting a program receiving request executed based on tag information contained in an HTML content which is obtained by the computer apparatus via the network; and

a program providing means for providing an information receiving program based on the program receiving request, the information receiving program being for accessing a predetermined server via said network from the computer apparatus to pull alternate content which is to be displayed by the browser application in place of the HTML content displayed in one window of the plurality of windows on the computer apparatus, without changing information displayed in other windows of the plurality of windows, in the case where, after said HTML content is displayed in the one window, no operation is executed in the one window for a predetermined period of time, even when an entering operation is executed in the other windows during the predetermined period of time.

15-18. (Canceled)

19. (Previously presented) An advertising information delivery method for delivering advertising information to a viewer computer terminal via a network, wherein the viewer computer terminal executes a plurality of tasks, including a browser application in a plurality of application windows simultaneously displayed on the viewer computer terminal said advertising information delivery method comprising the steps of:

embedding an information receiving program in the HTML content obtained by the viewer
computer terminal;

supervising an entering operation for said HTML content displayed by the browser application in one window of the plurality of windows of said viewer computer terminal by use of the information receiving program after the HTML content is displayed in the one window of the viewer computer terminal; and

delivering the advertising information to the viewer computer terminal from a predetermined server via the network when it is judged that the entering operation is not executed for said HTML content displayed in the one window of said viewer computer terminal for a predetermined period of time by said information receiving program, even when it is judged that an entering operation is executed in other windows of the plurality of windows during the predetermined period of time; and

displaying the advertising information in the one window without changing information displayed in the other windows.

20. (Previously presented) The advertising information delivery method according to claim 19, wherein it is determined whether a predetermined operation is executed or not for the viewer computer terminal, and when the predetermined operation is executed, the advertising information is delivered without awaiting a passage of the predetermined period of time.

21-22. (Canceled)